

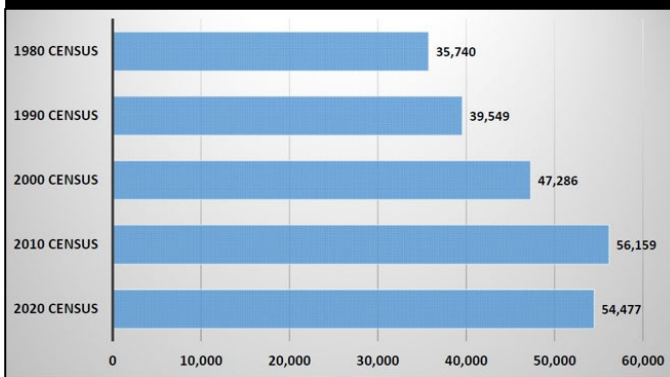
Franklin County

Profile 2021

GEOGRAPHIC DESCRIPTION

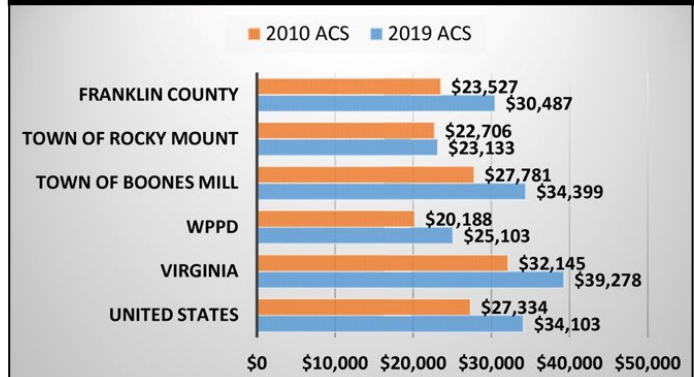
Seventh in land area among Virginia counties, Franklin County is bounded on the north by Roanoke and Bedford Counties, on the east by Pittsylvania County, on the south by Henry and Patrick Counties, and on the west by Floyd County. The Town of Rocky Mount is the county seat and the County's largest incorporated town. The Town of Boones Mill, the village of Ferrum, and the Smith Mountain Lake area are also population centers. Franklin County's population, according to the 2000 Census population for the County was 47,286; the 2010 Census population was 56,159; and the 2020 Census population was 54,477. (The 2000 population from the Census Bureau includes the Town of Rocky Mount. On June 30, 2000, Rocky Mount annexed a portion of Franklin County through a voluntary settlement agreement. The 2000 Census data does not reflect the annexation of 654 persons and 1.53 square miles by Rocky Mount.)

POPULATION 1980 - 2020



Source: 1980 – 2020 Decennial Census, U.S. Census Bureau

PER CAPITA INCOME 2010 & 2019



Source: 2010 and 2019 5-Year American Community Survey (ACS), Table DP04, U.S. Census Bureau

INFRASTRUCTURE

Government

County – Seven Member Board of Supervisors
 Incorporated Towns – Town Councils

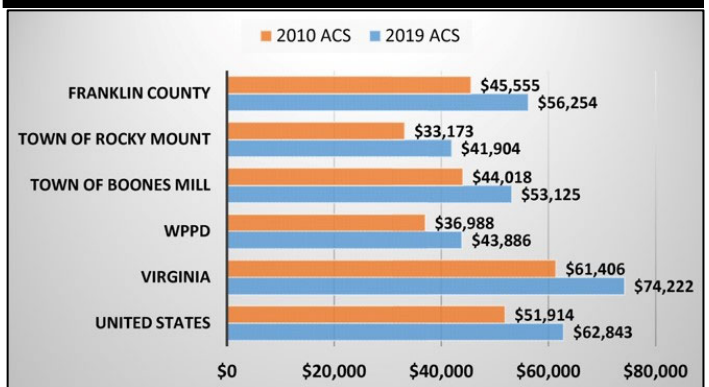
Communications

Fiber optics, DSL and ISDN

Transportation

Rail - Norfolk Southern
 Road – U.S. Highway 220
 Virginia Primary Highways 40, 122 and 116
 Future Interstate 73
 Air – Roanoke Regional Airport
 Port – Hampton Roads (200 miles east)

MEDIAN HOUSEHOLD INCOME 2010 & 2019

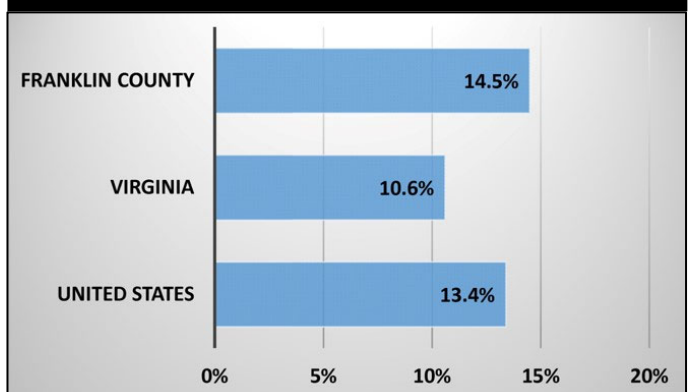


Source: 2010 and 2019 5-Year American Community Survey (ACS), Table DP04, U.S. Census Bureau

Compiled and published by the West Piedmont Planning District Commission, 1100 Madison Street, Martinsville, VA 24112 Phone: (276) 638-3987 – FAX (276) 638-8137.

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2019 INDIVIDUAL POVERTY STATUS



Source: 2019 5-Year American Community Survey (ACS), Table S1701, U.S. Census Bureau

POPULATION CHARACTERISTICS				
Population	2010	2019	2010-2019 Change	Percent Change
Total Population	56,159	56,187	28	0.04%
Male	27,706	27,578	-128	-0.5%
Female	28,453	28,609	156	0.5%
White	49,699	50,056	357	0.7%
Nonwhite	6,460	6,131	-329	-5.1%
AGE				
Under 5 years	3,144	2,612	-532	-16.9%
5-9	3,131	3,179	48	1.5%
10-14	3,243	2,890	-353	-10.9%
15-19	3,863	3,657	-206	-5.3%
20-24	3,155	3,027	-128	-4.1%
25-29	2,631	2,875	244	9.3%
30-34	2,691	2,762	71	2.6%
35-39	3,246	2,679	-567	-17.5%
40-44	3,720	2,863	-857	-23.0%
45-49	4,362	3,618	-744	-17.1%
50-54	4,503	4,249	-254	-5.6%
55-59	4,268	4,359	91	2.1%
60-64	4,325	4,620	295	6.8%
65-69	3,531	4,442	911	25.8%
70-74	2,445	3,380	935	38.2%
75-79	1,794	2,393	599	33.4%
80-84	1,155	1,534	379	32.8%
85 and over	952	1,048	96	10.1%
Median Age	44.1	47.2		
Under 20	13,381	12,338	-1,043	-7.8%
Percent of total	23.8%	22.0%		
20 to 64	32,901	31,052	-1,849	-5.6%
Percent of total	58.6%	55.3%		
65 and over	9,877	12,797	2,920	29.6%
Percent of total	17.6%	22.8%		

Source: 2010 Census and 2012 – 2016 American Community Survey (ACS), U.S. Census Bureau

HOUSING CHARACTERISTICS				
Household Type	2010	2019	2010-2019 Change	Percent Change
Total	22,780	22,997	217	1.0%
Married Couple	12,622	12,656	34	0.3%
Male Householder	1,080	974	-106	-9.8%
Female Householder	2,385	2,682	297	12.5%
Non-Family	6,693	6,685	-8	-0.1%
<u>Persons per:</u>				
Household	2.4	2.38		
Family	2.83	2.76		
Housing Occupancy & Tenure				
Total Units	29,315	29,898	583	2.0%
Occupied Units	22,780	22,997	217	1.0%
Vacant Units	6,535	6,901	366	5.6%
Owner Occupied	17,874	18,798	924	5.2%
Percent	78.5%	81.7%		
Renter Occupied	4,906	4,199	-707	-14.4%
Percent	21.5%	18.3%		
Units in Structure				
Single Family	20,821	22,365	1,544	7.4%
Multi-Family	2,211	2,242	31	1.4%
Mobile Homes and Other	5,443	5,291	-152	-2.8%
Total	28,475	29,898	-1,423	-5.0%
2015-2019 Financial Characteristics			County	Virginia
Median Gross Rent			\$732	\$1,234
Median Value (Owner-Occupied Units)			\$178,100	\$273,100

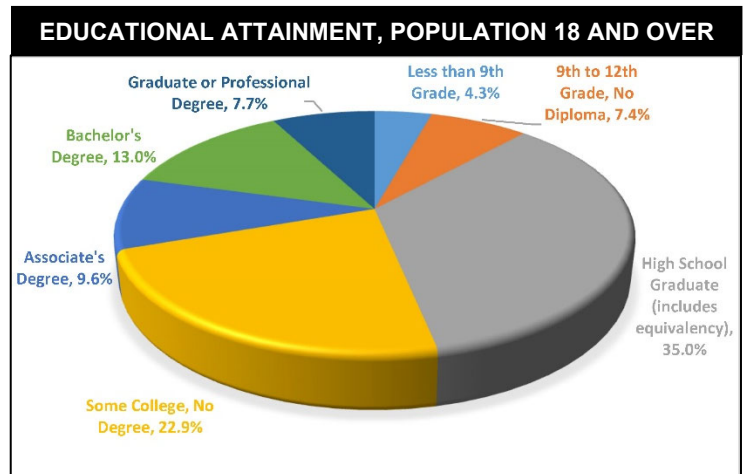
Source: 2010 Census and 2015 – 2019 American Community Survey (ACS), U.S. Census Bureau

AGRICULTURE 2007 - 2012			
	2007	2012	Change
Number of Farms	1,043	1,023	-1.9%
Land in Farms (acres)	166,592	164,564	-1.2%
Average Size (acres)	160	161	0.6%
Market Value of Products Sold (\$1000)	\$53,968	\$65,442	21.3%

Source: Census of Agriculture, USDA, NASS

2019 COMMUTING PATTERNS	
People who live & work in County	8,712
Total Out-commuters	13,343
Total In-commuters	6,902
Net In-commuters (In – Out)	-6,441

Source: U.S. Census Bureau, OnTheMap



Total population 18 Years and Over = 45,390. Source: 2015 - 2019 American Community Survey (ACS), Table B15001, U.S. Census Bureau

Franklin County, 2nd Quarter 2021 ¹											
NAICS	Industry	Current Avg Ann			5-Year History		5-Year Forecast				
		Empl	Wages	I.Q.	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
31	Manufacturing	3,307	\$41,752	2.38	401	2.6%	1,476	616	1,055	-196	-1.2%
44	Retail Trade	2,025	\$29,749	1.14	-91	-0.9%	1,240	585	739	-84	-0.8%
61	Educational Services	1,817	\$37,220	1.33	-109	-1.2%	759	397	428	-66	-0.7%
62	Health Care and Social Assistance	1,801	\$35,572	0.72	22	0.2%	1,005	431	445	130	1.4%
23	Construction	1,687	\$39,893	1.68	110	1.4%	809	295	528	-14	-0.2%
72	Accommodation and Food Services	1,066	\$17,927	0.83	17	0.3%	881	384	483	15	0.3%
56	Administrative and Support and Waste Management and	985	\$33,804	0.92	3	0.1%	566	240	327	-1	0.0%
81	Other Services (except Public Administration)	745	\$25,056	1.01	-164	-3.9%	417	193	230	-6	-0.1%
11	Agriculture, Forestry, Fishing and Hunting	612	\$21,394	2.57	-58	-1.8%	277	136	184	-43	-1.4%
92	Public Administration	496	\$47,827	0.59	33	1.4%	222	96	130	-4	-0.1%
48	Transportation and Warehousing	474	\$50,847	0.57	-111	-4.1%	225	105	142	-21	-0.9%
42	Wholesale Trade	435	\$74,461	0.68	8	0.4%	210	85	140	-15	-0.7%
54	Professional, Scientific, and Technical Services	421	\$46,057	0.35	11	0.5%	180	67	113	1	0.0%
71	Arts, Entertainment, and Recreation	358	\$22,342	1.32	42	2.5%	268	114	141	13	0.7%
52	Finance and Insurance	257	\$56,030	0.36	-21	-1.5%	111	45	73	-7	-0.5%
53	Real Estate and Rental and Leasing	157	\$45,586	0.53	-61	-6.3%	73	36	43	-5	-0.6%
51	Information	124	\$49,283	0.37	-30	-4.2%	56	21	38	-3	-0.5%
99	Unclassified	91	\$27,705	4.16	75	42.4%	49	21	29	-2	-0.3%
55	Management of Companies and Enterprises	42	\$77,465	0.16	-3	-1.4%	19	7	12	0	0.1%
21	Mining, Quarrying, and Oil and Gas Extraction	20	\$41,952	0.34	13	23.4%	13	3	7	3	2.5%
22	Utilities	7	\$39,171	0.07	-7	-13.5%	2	1	2	-1	-3.3%
	Total - All Industries	16,927	\$37,323	1.00	83	0.1%	8,845	3,905	5,231	-291	-0.3%

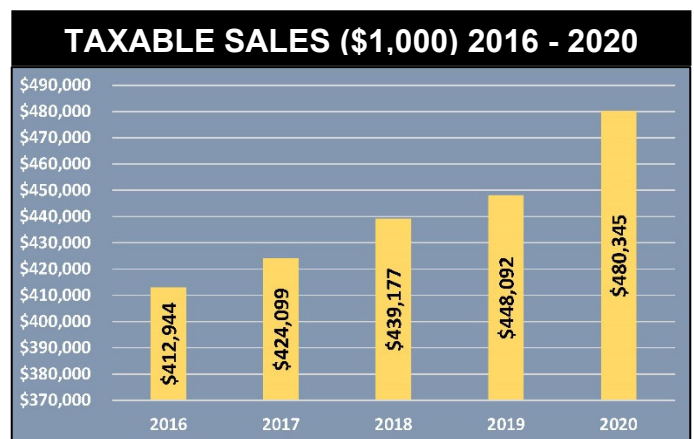
Source: JobsEQ[®]. Data as of 2021Q2. Note: Figures may not sum due to rounding. 1. All data based upon a four-quarter moving average. Exits and transfers are approximate estimates based upon occupation separation rates. Exported on Thursday, December 16, 2021

COMPONENTS OF LABOR FORCE			
	2010	2020	Change
Civilian Labor Force	27,622	25,985	-5.9%
Employed	25,216	24,563	-2.6%
Unemployed	2,406	1,422	-40.9%
Percent Unemployed	8.7%	5.5%	-3.2%

Source: Virginia Employment Commission

AVERAGE WEEKLY WAGE, 3 rd Quarter 2021		
Franklin County	WPPD	Virginia
\$795	\$784	\$1,265

Source: Virginia Employment Commission/U.S. Bureau of Labor Statistics.



Source: University of Virginia Weldon Cooper Center for Public Service and Virginia Department of Taxation

ECONOMIC DEVELOPMENT

Industrial Parks: Franklin County-Rocky Mount Industrial Park, Commerce Center Industrial Park, West Franklin Business Park, Rocky Mount Office Technology Park, Summit View Business Park*. See Map Appendix 1 for locations.

Contacts: Franklin County Economic Development, (540) 483-3030, www.yesfranklincountyva.org/; Town of Rocky Mount, (540) 483-7660, <http://www.rockymountva.org/>.

*Within Opportunity Zone

Building/Site information also available at: <https://www.vedp.org/site-selection>

COMMUNITY

Recreation/Attractions: Blue Ridge Parkway, Fairystone Farms Wildlife Management Area, Turkeycock Wildlife Management Area, Philpott Lake & Recreation Areas, Franklin County Recreation Park, Booker T. Washington National Monument, Jubal Early's Birthplace, Smith Mountain Lake, Blue Ridge Institute and Farm Museum, Historic Carolina Road Greenway & Stagecoach Stop at Waid Recreation Area, Phoebe Needles Educational Community Center, Piedmont Mill (Clement Mill), Rocky Mount Community & Hospitality Center (Depot), Rocky Mount Farmers' Market, Smart View Recreation Area, The Crooked Road Music Trail, Washington Iron Furnace, and the Harvester Performance Center.

Education/Job Training: Area schools include Franklin County Public Schools, Gereau Center for Applied Technology & Career Exploration, Ferrum College, American National University, New College Institute, Patrick & Henry Community College, and Virginia Western Community College. Other job training: The Franklin Center for Advanced Learning & Enterprise and Western Virginia Workforce Development Board/Virginia's Blue Ridge Works.

Healthcare: Carilion Franklin Memorial Hospital.

FOR MORE INFORMATION...

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